Selling the Standard: A CAD Manager's Guide

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AUTODESK. EXPERT ELITE

Wednesday, November 20th, 2019 – 1:00pm to 2:30pm

Thursday, November 21st, 2019 – 10:30am to 12:00pm

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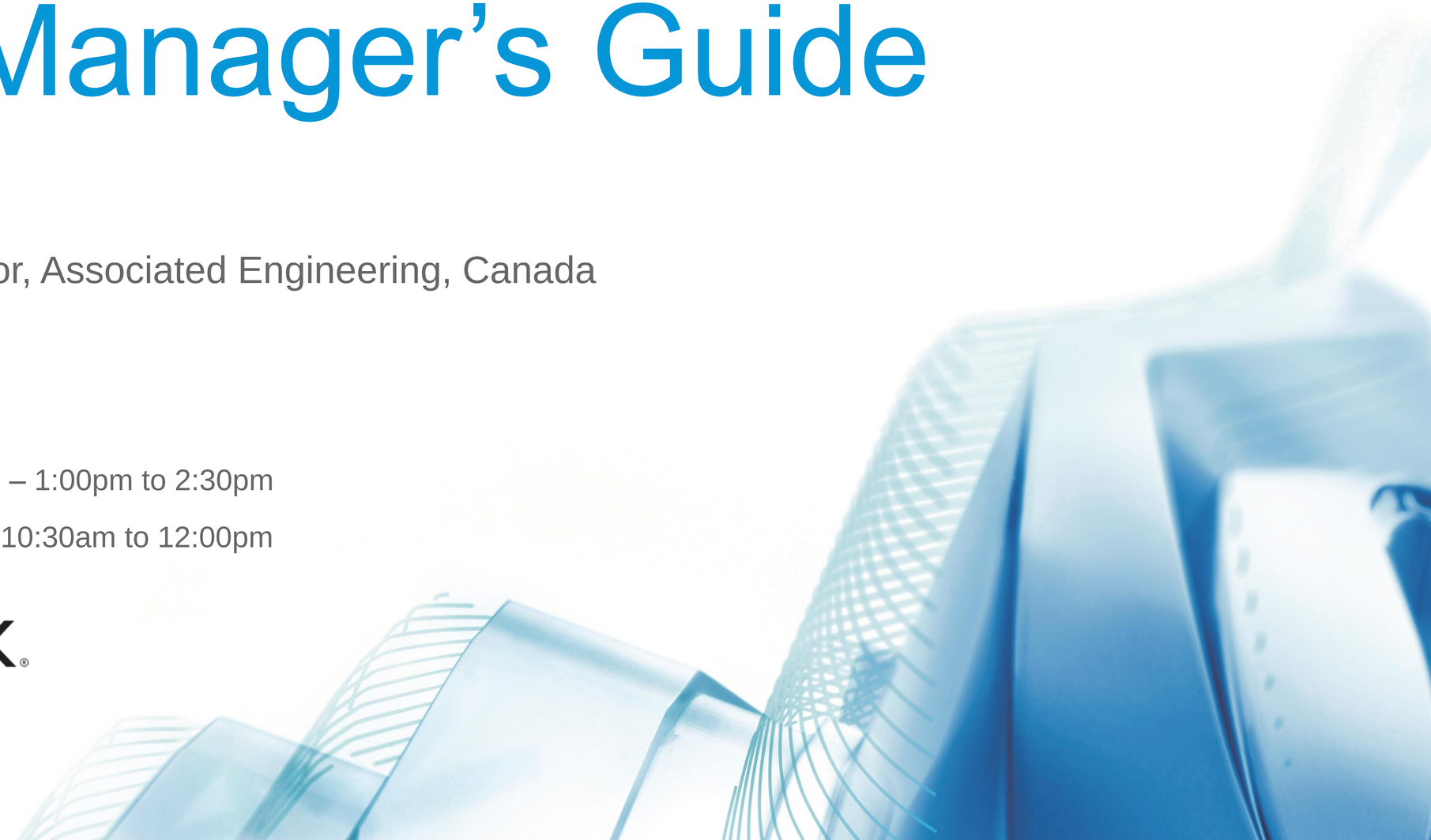

Roundtable Summary

As CAD Managers we are faced with a variety of challenges when developing, supporting and coordinating adoption of the company's CAD standards package:

Tasks can include:

- Change Management (User Acceptance)
- Solution Architecture and Production Impacts (or Disruptions)
- Training Prerequisites and Rollout Strategies
- Collaboration and Feedback Techniques
- and of course…. *User Pushback*

This roundtable will explore strategies that can assist CAD Managers with 'Selling the Standard' – from the single drawing production user through upper tier management.

Roundtable Objectives

By the end of today’s discussions, you will have a better understanding and ability to:

- Explore CAD Management strategies that positively impact standards development, conformance and adoption.
- Hear from experienced CAD managers on what has worked (and hasn’t worked) regarding standards implementation.
- Best practices on support, troubleshooting and training – keeping staff informed on what they need to know.
- Strategies for keeping staff engaged, providing options for feedback and tips for effective communication.

Introductions

HELLO
my name is

About the speaker

Chad Franklin, C.Tech.

- Corporate CAD Coordinator at Associated Engineering
- Autodesk Expert Elite
- 25 years experience with Autodesk products
- Autodesk Certified Professional (AutoCAD)
- Autodesk Beta and Customer Councils Member
- A ‘Top Rated’ Autodesk University Speaker (2017 and 2018)
- Autodesk University Speaker Mentor
- Background: Civil Infrastructure / Transportation
- AutoCAD and CAD Management Blog: theCADcafé

START

“You can’t do today’s job with yesterday’s tools
and still be in business tomorrow. Unknown

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Summary

Discussion Topics:
Selling the Standard:
A CAD Manager's Guide

Change Management	Solution Architecture
Production Impacts	Training Prerequisites
Rollout Strategies	Collaboration
Feedback Techniques	User Pushback

feedback

Thank you for your attendance!
Autodesk University 2019
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