AS322305-R - The Innovator's Paradox:
Ensure success by not defining it.

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Design Applications Manager

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About the speaker

Justin Benjamin, Associate AIA

❑ Practiced Architecture & Interior Design (10 years)
- ▪ More than familiar with a typical projects struggles
- ▪ Multiple Hats: CAD Manager, BIM Manager

❑ Design Applications Manager for Perkins and Wills New York and Washington DC studios (6 years)
- ▪ Digital Project Planning, Training, Support, Communicate & Sell Ideas
- ▪ Focus on Efficiencies, Innovation & Implementation

❑ Adjunct Professor & Faculty Advisor
- ▪ Construction Drawings & Technology for Design

About the speaker

Jordan Hanson

BJ6

BJ6 UPDATE
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STRATEGY

Innovating Innovation: Establishing the groundwork to successfully pursue the adoption of innovation.

OBJECTIVE 1	**Innovation vs Distraction** Are all innovations good? Can they be bad?
OBJECTIVE 2	**Implementation** How do we ensure this opportunity is not lost?
OBJECTIVE 3	**Adoption** Did it solve the problem or satisfy the need?
OBJECTIVE 4	**Innovating Implementation** Identify critical factors established in previous objectives.

OBJECTIVE 1: INNOVATION (vs DISTRACTION)

QUESTION 1

Proactive vs Reactive Innovations

QUESTION 2

Types of Innovation?

QUESTION 3

Differentiating between the innovative idea & the tools and processes that enable it...

Distractions role in an Innovations failure...
Replace question 3
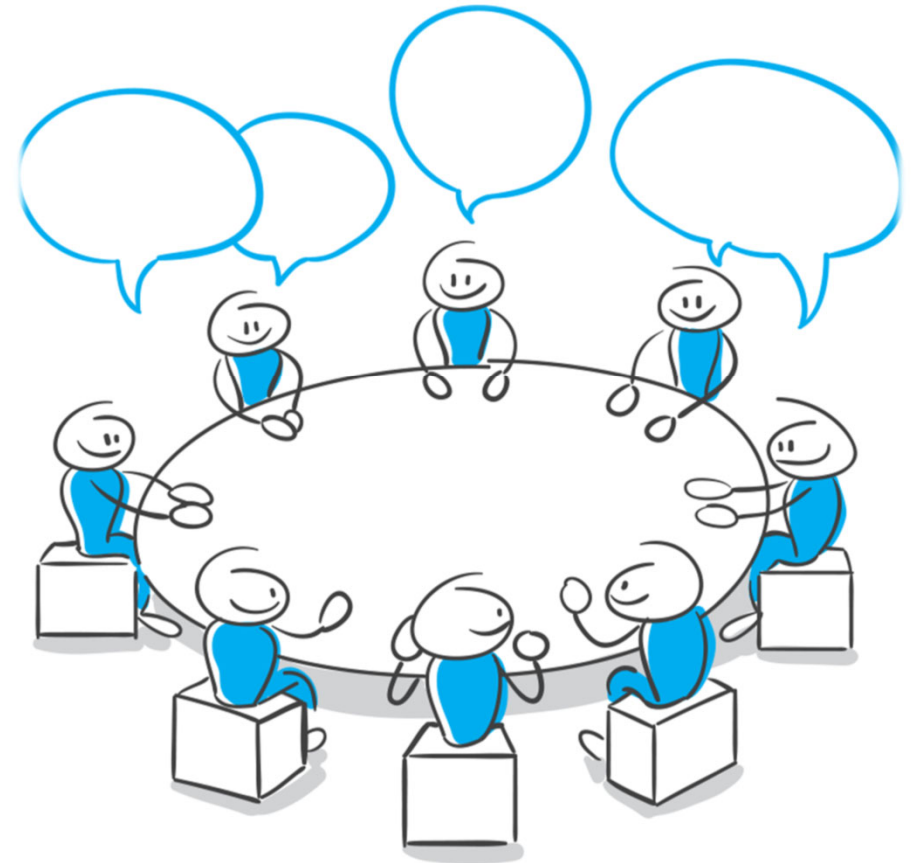
OBJECTIVE 2: IMPLEMENTATION

QUESTION 1

What are the more common challenges faced when attempting implementation?

QUESTION 2

What methods of implementation have you found generally **successful?**

QUESTION 3

What methods of implementation have you found generally **unsuccessful?**

OBJECTIVE 3: ADOPTION

QUESTION 1

Define success as it relates to rolling out "defining success"

QUESTION 2

Metrics that can aid in quntifying success

QUESTION 3

Reasonable amount of time for success to be given a chance?

QUESTION 4

1)When is it appropriate accept failure?
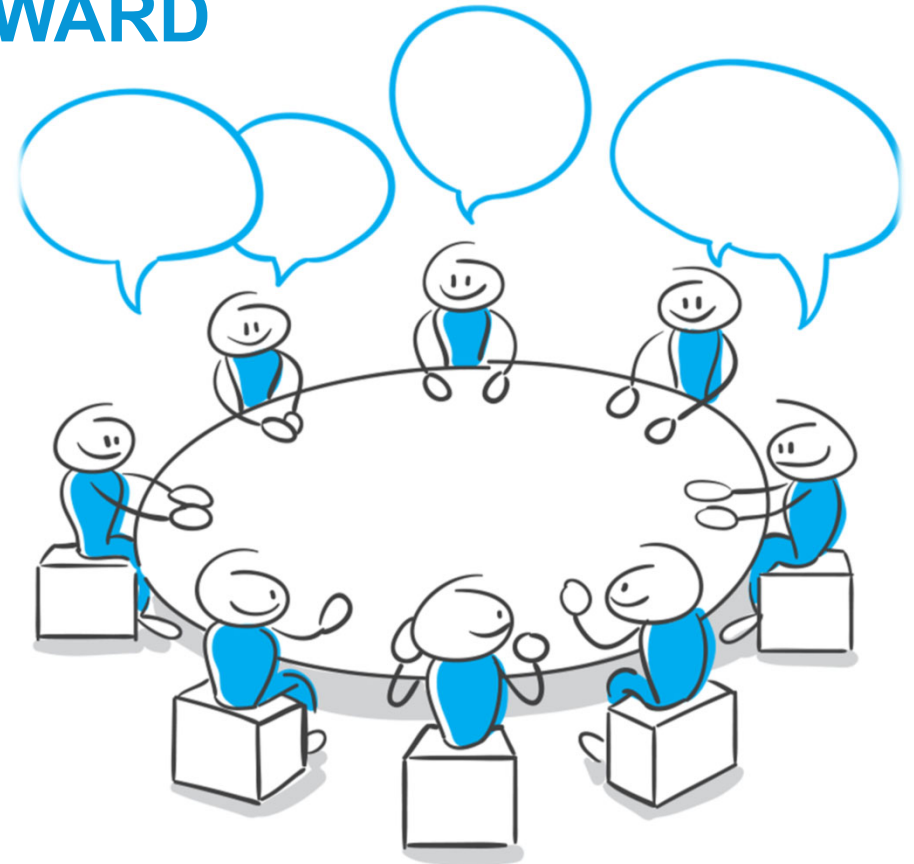
OBJECTIVE 4: MOVING FORWARD

QUESTION 1
Innovations Takeaway

QUESTION 2
Implementation Takeaway

QUESTION 3
Adoption Takeaway

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